



@ michaela.hercogova@gmail.com

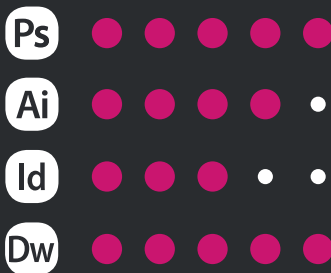
W www.michaelahercogova.com

DIGITAL DESIGNER & WEB DEVELOPER

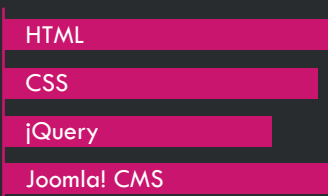
I am a self-motivated creative digital designer with many years of experience in website development and digital media. My knowledge and enthusiasm help me to deliver the best results. I am a team player, work well under pressure and enjoy projects that challenge me. My work is also my hobby, and I therefore keep updated in the latest trends and technologies.

Abilities

Software Skills



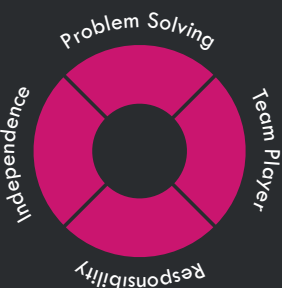
Technical Skills



Professional Skills

- ✓ Interactive Design
- ✓ Responsiveness
- ✓ Brand Consistency
- ✓ User Experience
- ✓ Email Templates

Personal Skills



Experience

- 2012-present** • **Digital Designer**
Inspiring Learning/School Travel Group, Brighton
 - designing, developing and maintaining websites
 - designing and building responsive emails
 - ensuring brand consistency across multiple brands
- 2010-2011** • **Project Manager**
Miracle Network, Prague
 - finishing projects from sales department
 - administrating technical department
 - organising social events and education
- 2008-2010** • **Technical Designer**
2k Czech, Brno
 - Mafia II for PC, XBOX 360 and PS3
 - developing and implementing new game features
 - defining accessible areas, cover system and animal traffic
- 2007-2008** • **Graphic/DTP Operator**
Reprocolor, Prague
 - receiving orders, communicating with clients, invoicing
 - graphics processing (t-shirts, stamps, business cards...)
 - print preparation, plotter operation
- 2003-2010** • **Freelance Designer/Developer**
occasional cooperation with various companies

Education

- Masaryk University, Faculty of Economics and Administration, Brno
Economics and Management (distance study programme)
- University of West Bohemia, Institute of Art and Design, Pilsen
Basics of Fine Arts - 1 year certified course
- Computer Technology High School (SSŠVT), Prague
A level high school education with leaving exam